



CHILD MIND INSTITUTE

WHERE SCIENCE MEETS HOPE FOR CHILDREN'S MENTAL HEALTH

childmind.org



**CHILD MIND[®]
INSTITUTE**

ANNUAL REPORT
2010 - 2011

More than **15 million** American children suffer from a psychiatric disorder—more than the number of children affected by leukemia, diabetes and AIDS combined.

Less than half of them will ever get help.



VIDEO: Real Stories

// The Child Mind Institute dares to imagine a world where no child suffers from mental illness. We are leading the charge to make this dream a reality.”

-Debra G. Perelman,
Vice Chair of the Board of Directors



Where Science and Hope Meet

The Child Mind Institute is dedicated to transforming mental health care for children everywhere.

Our organization is committed to finding more effective treatments for childhood psychiatric and learning disorders, building the science of healthy brain development and empowering children and their families with help, hope and answers.

Millions of kids in this country—and around the world—never get the help they need. We want our kids to have good health, security, love, and the ability to fulfill their potential. Untreated psychiatric and learning disorders can rob our kids of all of those things.

If we want them to have a bright future, we must do three things: develop new, more effective treatments, acquire a deeper understanding of what happens in the developing brain, and overcome the misinformation and stigma that keep children from getting the care they need and deserve.

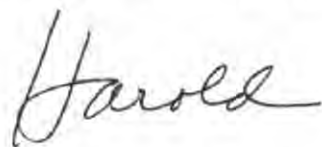
On the treatment front, our thriving clinical program uses cutting-edge diagnostic tools and treatments informed by the latest research. We are pioneering intensive, specialized behavioral treatment that involves working with kids more frequently, and taking sessions out of the office into the settings where their symptoms occur in real life. And our financial aid program for families in need ensures that any child can come to the Child Mind Institute.

In our research program, our Center for the Developing Brain is conducting cutting edge neuroimaging studies focused on understanding how the brain develops, with the goal of attaining tools for early diagnosis and assessing the effectiveness of treatment. We are working to accelerate the pace of scientific discovery through initiatives that promote unrestricted sharing of data and analytic resources.

On the education front, our website, childmind.org, launched in December 2010, features fresh, scientifically sound information and advice daily, from the latest thinking on disorders like ADHD and depression to topics of concern to all parents, like disruptive behavior and bullying.

We have accomplished a great deal in our first full year. We've broken new ground on all these endeavors. But we're still a work in progress.

Today, suicide is the third leading cause of death among teens age 15 to 24. Up to 44% of kids with psychiatric disorders drop out of high school. In the juvenile justice system, 70% have an untreated psychiatric illness. Through early diagnosis and treatment we have the tools and the vision to transform lives—and save lives. To do that we need a lot of help, and we promise that we will make every bit of your support count.



Harold S. Koplewicz, MD
President



Brooke Garber Neidich
Chair, Board of Directors



From left:

Julie Minskoff, Margaret Grieve, Congressman Patrick Kennedy, New York City Council Speaker Christine C. Quinn, New York City Deputy Mayor for Health and Human Services Linda Gibbs, Brooke Garber Neidich, Anne Welsh McNulty, Debra G. Perelman, Michael D. Fascitelli, Harold S. Koplewicz, MD, Joseph P. Healey, Daniel Neidich, Barbara Eig, Norman Eig



Child Mind Institute Day

On National Children’s Mental Health Awareness Day, the Child Mind Institute opened its new state-of-the-art global headquarters at 445 Park Avenue in New York City. City Council Speaker Christine C. Quinn presided over the occasion and proclaimed the day “Child Mind Institute Day” in New York City. Former Congressman Patrick Kennedy spoke inspiringly about the importance of brain research, calling it “the race to inner space.” Members of the Board, including Chair Brooke Garber Neidich, Vice Chair Debra G. Perelman, Michael D. Fascitelli and Joseph P. Healey were on hand to help President Harold S. Koplewicz, MD, with the official ribbon cutting.

How we do it

Innovation and information can bring transformation. The Child Mind Institute is **improving the lives of children and teens** struggling with psychiatric and learning disorders by integrating the following elements:

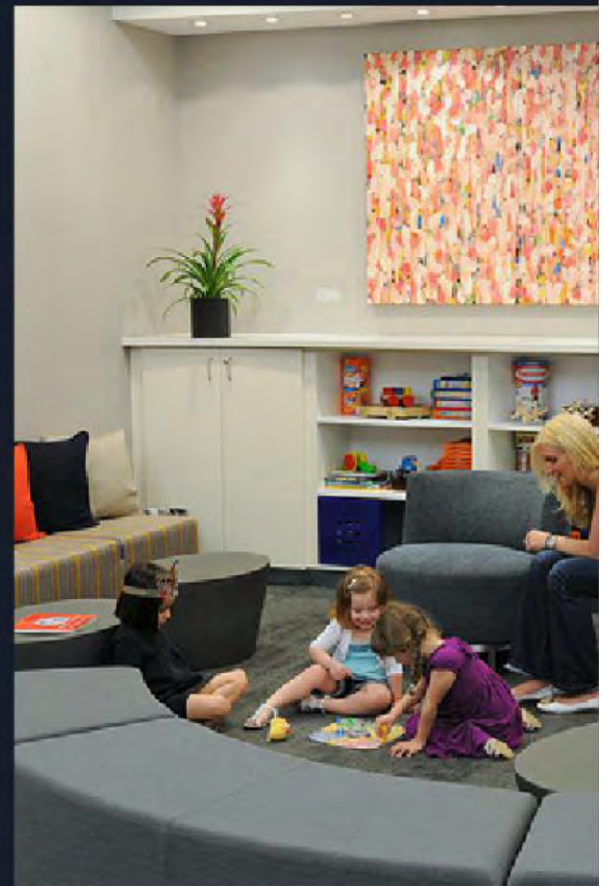
The Child Mind Institute does not accept f

Accessible, evidence-based
clinical care for children and
their families

Collaborative **research**
engaging scientists from
around the world

Trustworthy, comprehensive
information and resources to
educate and empower parents

funding from the pharmaceutical industry.





445 Park Avenue

When children and their families visit our headquarters, they find a space that was designed specifically to be child- and family-friendly. Public spaces are bright and inviting, with lively, colorful pieces of art from private collections on loan to us and from student exhibitions we host. There are also play areas stocked with toys, private waiting areas, wi-fi hotspots, a café area, vending machines filled with healthy snacks, and comfortable meeting rooms. Volunteers (called navigators) are on hand to help visitors find what they need.

[See a photo tour of our headquarters »](#)

CLINICAL CARE

Since we established the clinical program in September 2010, the clinicians at the Child Mind Institute have seen more than 2,000 children from 24 states and 20 nations, including Dubai, Argentina and Israel.

OUR CLINICAL CREDO

At the Child Mind Institute we believe that the rule of thumb in all medicine—diagnosis drives treatment—is just as critical in child and adolescent psychiatry. Our clinicians investigate what’s causing a child’s symptoms and then help the family choose the most appropriate evidence-based treatment.

We recognize the different spheres of a child’s life—home, school, and play—and that the problems in one area can affect another. Our goal is for a child to succeed in each of these spheres. We partner with parents to evaluate the child’s progress and adjust treatment modalities whenever necessary. We work with the child’s pediatrician, at the parents’ request, to get input and support from a medical professional who’s familiar with the child’s medical history and physical development. And we work to form a partnership with

teachers—a partnership that gives us insight into how the child is doing at school and what kind of services and learning accommodations may be needed.

CLINICAL CENTERS

ADHD & DISRUPTIVE BEHAVIOR DISORDERS CENTER

The Child Mind Institute’s ADHD and Disruptive Behavior Disorders Center specializes in diagnosing children and teens and providing them with individualized, evidence-based treatments to help them to succeed in school, at home and with friends. Our innovative treatment programs include Parent-Child Interaction Therapy (PCIT), which helps children and their caregivers effectively reduce disruptive and dysfunctional behaviors and improve their relationships.

ANXIETY AND MOOD DISORDERS CENTER

The Child Mind Institute’s Anxiety and Mood Disorders Center is committed to giving children and teens with depression and anxiety disorders the treatment they need to live healthy, fulfilling lives. Innovative treatments include our intensive programs for anxiety disorders like OCD and



selective mutism, in which we treat kids for as many hours as they need, several days a week, and sometimes for several weeks. Our clinicians see kids in settings outside the office, to treat their disorders in real time and in the real world.

LEARNING AND DIAGNOSTICS CENTER

The Child Mind Institute's Learning and Diagnostics Center is dedicated to giving children the tools and support they need to compensate for learning difficulties and succeed in school. Our dedicated team of clinicians provides diagnostic evaluations, neuropsychological testing, and personalized education plans that take into account a child's learning strengths and deficits. Our clinicians write comprehensive, user-friendly reports that offer recommendations for both parents and teachers and can serve as a baseline from which to measure a child's progress. We develop realistic goals for a child's individualized education program (IEP) and also determine the services and accommodations a child will need at school to be successful.

PEDIATRIC PSYCHOPHARMACOLOGY SERVICE

Medication is sometimes a crucial component of treatment for child and adolescent psychiatric disorders. Our board-certified child and adolescent psychiatrists, leaders in their fields, have expertise in the coordination, monitoring, and adjustment of treatments that include the use of medications. We offer parents our expertise on whether and how medication should be combined with behavioral interventions. They bring a wealth of experience, a commitment to the individual needs of children, and, most important, a collaborative approach to helping parents determine when and how medication should be part of a child's treatment.

DIVORCE AND FORENSIC SERVICES

The Child Mind Institute also offers a range of forensic psychiatric services for families experiencing marital separation and divorce. These include custody evaluations, preparing parents for the assessment process, and mediation to help divorcing parents settle their differences in order to avoid court battles.





VIDEO

Child Mind Institute's Brave Buddies featured on ABC's *Nightline*

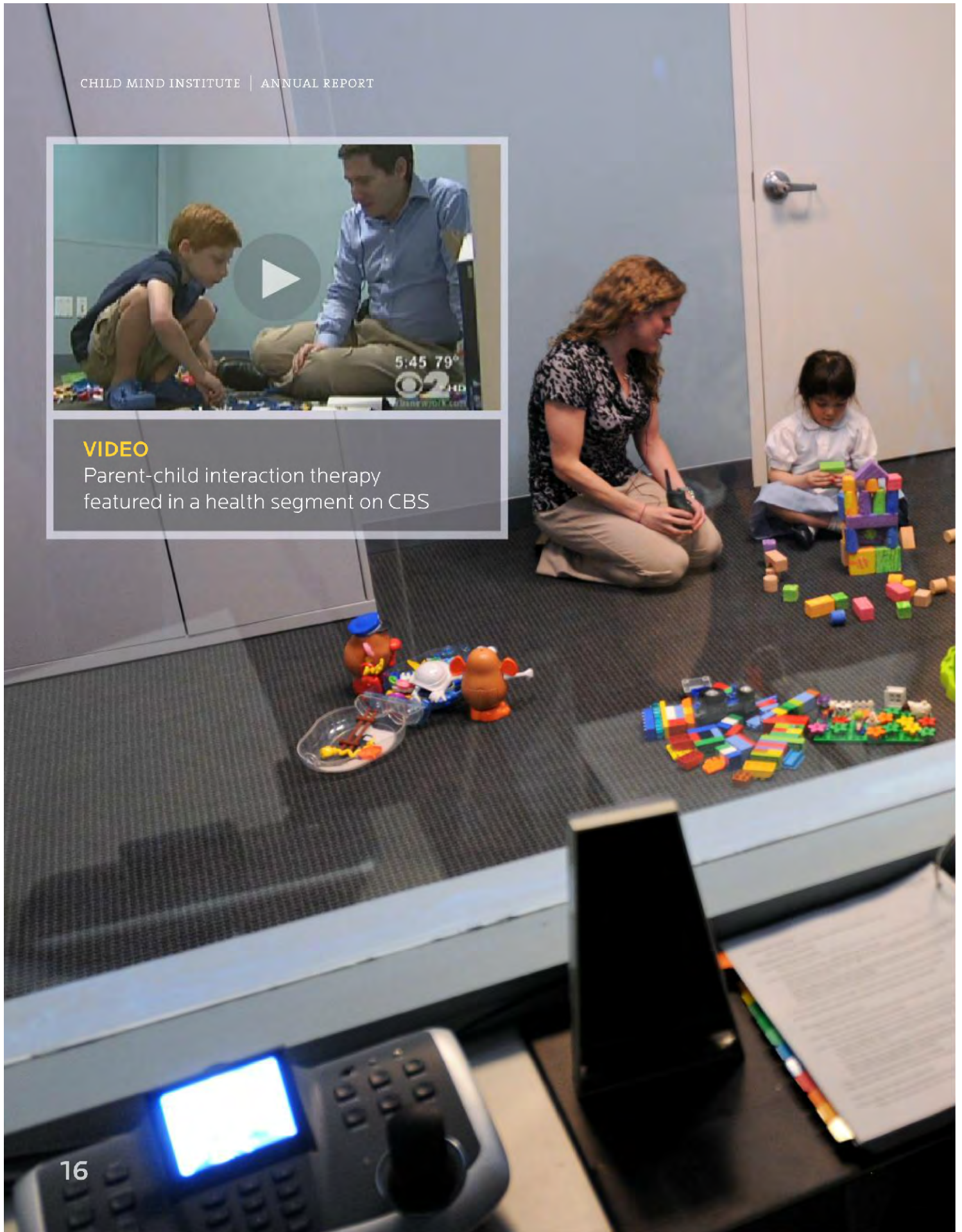
Brave BuddiesSM

The Child Mind Institute is pioneering a new model for the treatment of selective mutism. Brave Buddies is an intensive group behavioral treatment program designed to help children with selective mutism (SM) speak in school and other public places. We create a simulated classroom, which offers children a safe environment to practice verbal participation, or what we call "brave talking."



VIDEO

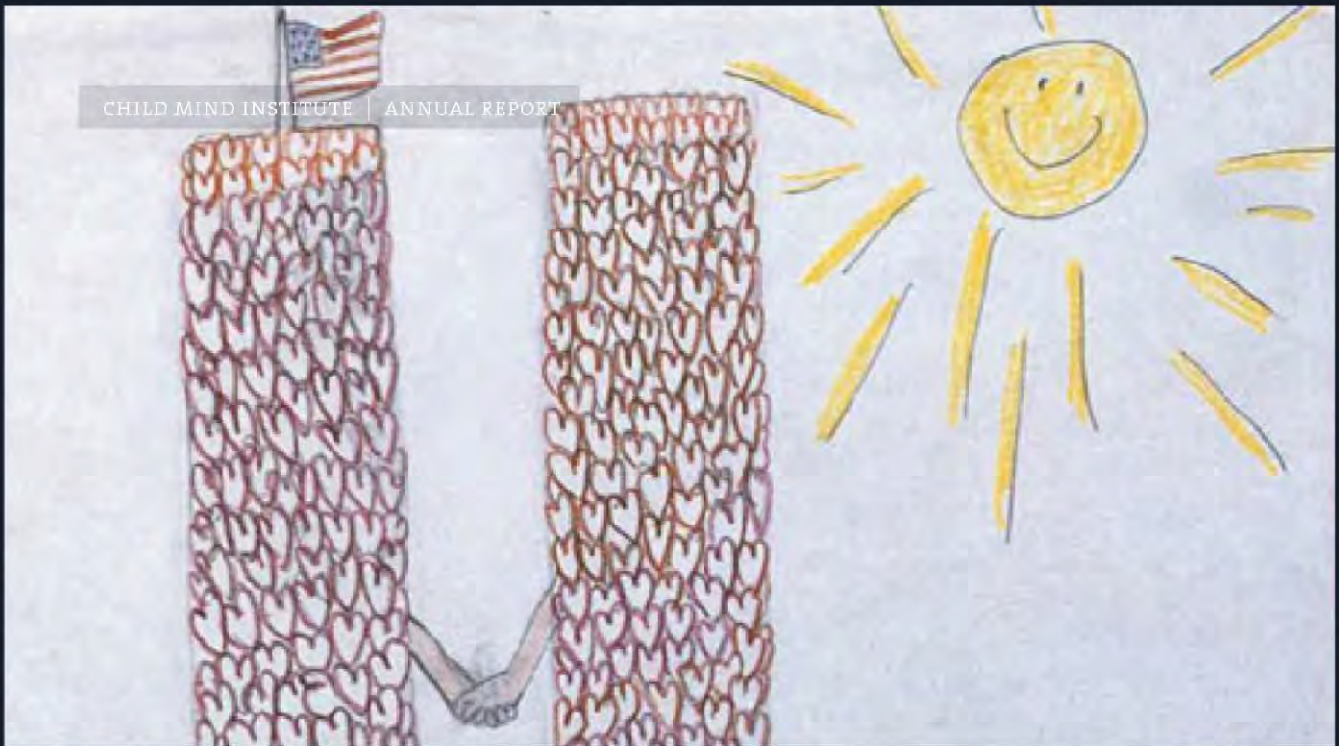
Parent-child interaction therapy featured in a health segment on CBS



A person with dark hair, seen from the side, is holding a black handheld device. They are in a clinical or office setting with a white sink and a blue wall in the background. A semi-transparent dark blue box with white text is overlaid on the right side of the image.

Parent-Child Interaction Therapy (PCIT)

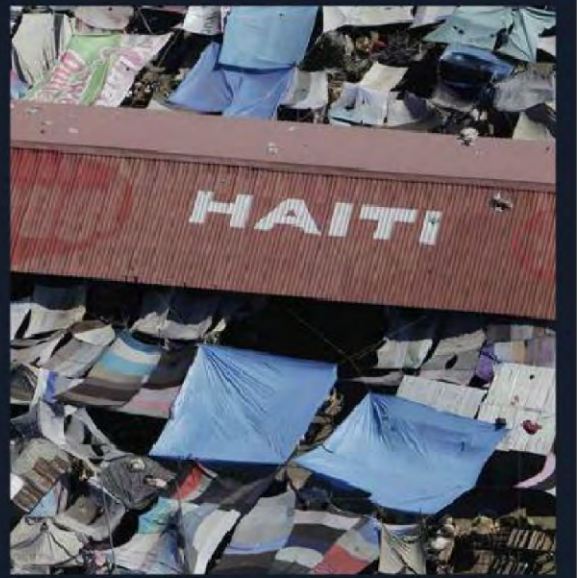
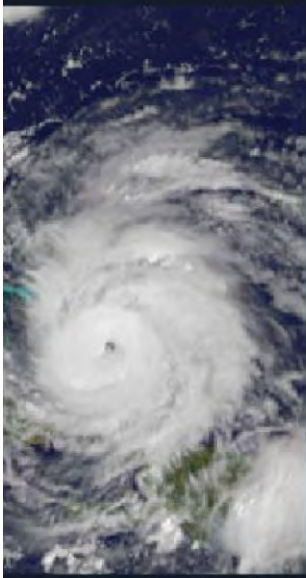
Parent-Child Interaction Therapy is a breakthrough evidence-based behavioral treatment shown to help children ages 3-7 whose behavior is disruptive or impulsive enough to cause serious problems at home and at school. Working with parents and children in a controlled setting, we train parents to interact more effectively with their children, to actively encourage desirable behaviors and discourage undesirable behaviors. With positive reinforcement and consistent consequences for undesired behaviors, children are able to rein in their disruptive behaviors and enjoy substantially improved relationships with their parents. Parents gain confidence in their parenting skills and are able to respond to problematic behavior less emotionally, and “problem” kids show remarkable improvement in their ability to function both at home and in school.



Stress and Resilience

The Child Mind Institute is dedicated to prevention and early intervention in all areas of child and adolescent mental health. While we cannot avert traumatic events—natural disasters, school shootings, suicide of a classmate—we can offer information so that parents and teachers know how to respond when they occur. A child's reaction to a disturbing event develops over time, and if parents and teachers can immediately begin helping a child cope in ways that are what we call “adaptive,” trauma can be avoided. Our Stress and Resilience Service prepares caregivers for the occurrence of unsettling events, and supports families and communities when they happen. We offered advice to caretakers for helping kids deal with disturbing events, from Hurricane Irene and the Haiti Earthquake, to a deadly fire in Westchester, to the murder of a child on the way home from school in Brooklyn.



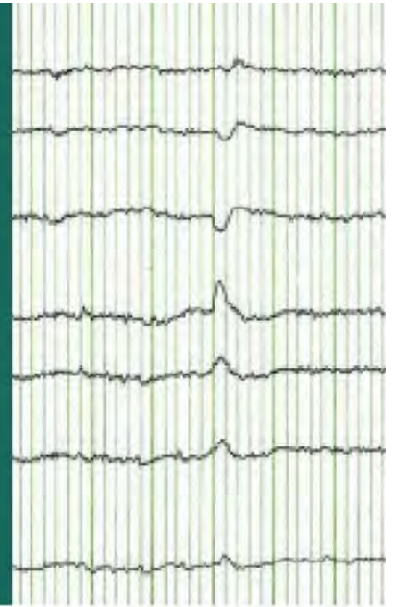






Financial Aid Program

No child should have to suffer or experience academic failure because of a family's economic status. With that in mind the Child Mind Institute launched the Financial Aid Program in March 2011, to ensure that no child who needs treatment is turned away because of financial hardship. This past year, the Foundation raised \$450,000 for financial aid, which Child Mind Medical Practice clinicians match with donated services on a dollar-for-dollar basis. This enabled the practice to offer financial aid of almost \$1 million.



SCIENCE & INNOVATION

The Child Mind Institute has a science and innovation mission that harnesses the transformative power of collaboration among researchers, clinicians, and patients.



RESEARCH PROJECTS

CENTER FOR THE DEVELOPING BRAIN

The Child Mind Institute's Center for the Developing Brain has assembled a unique research team, drawing upon a diverse array of backgrounds spanning psychiatry, cognitive neuroscience, psychology, electrical engineering, computer science and mathematics. Led by Director Michael Milham, MD, PhD, the team is actively taking on the challenge of exploring brain development in both healthy and clinical populations, with the goal of identifying the signatures of mental illness and markers of treatment response.



HEALTHY BRAIN NETWORK

The Healthy Brain Network, created by the Child Mind Institute, is an innovative model for collaborative generation and sharing of brain images, along with accompanying genetic and phenotypic data from children and adolescents around the world. It aims to acquire a full picture of how the brain matures and functions as a child grows into adolescence and adulthood, and to encourage the interdisciplinary collaboration that will speed the pace of discovery. Its initiatives include:

CHILD MIND INSTITUTE BIOBANK

By collecting neuroimaging and DNA data on an unprecedented scale, our scientists will work to create a landmark database, the Child Mind Institute Biobank, that will enable the creation of brain “growth charts.”

ENDEAVOR SCIENTIST PROGRAM

The Endeavor Scientist Program is a pioneering effort launched by the Child Mind Institute to support talented scientists in research positions at institutions around the globe, in fields such as computer science, engineering, mathematics, and statistics, to collaborate on research that pursues a deeper understanding of brain development.

CLINICAL INNOVATION

Research at the Child Mind Institute also includes what we call intervention science—studies that objectively test the efficacy of new treatments, whether they are behavioral or involve medication, for child and adolescent psychiatric disorders or to ameliorate their symptoms.

OPEN NEUROSCIENCE INITIATIVES

The Healthy Brain Network is proud to sponsor and support programs and organizations dedicated to popularizing open neuroscience—the movement to share data, analytical tools, and practical knowledge across research sites and disciplines. These include the 1000 Functional Connectomes Project and its International Neuroimaging Data-sharing Initiative (INDI), which have distributed thousands of datasets to scientists around the world who just a few years ago viewed a few dozen datasets as a major resource.



From left:

Harold S. Koplewicz, MD; Brooke Garber Neidich;
Matthew State, MD, PhD (Yale University School of Medicine);
David Herzog, MD (Harvard Medical School); Regina Sullivan, PhD
(Nathan S. Kline Institute for Psychiatric Research);
Joseph LeDoux, PhD (NYU Center for Neural Science)



Scientific Research Council

Comprised of 13 of the nation's top child mental health scientists from 10 leading academic institutions, the Scientific Research Council brings together basic scientists and research clinicians to create a global incubator for collaborative research in child mental health. Functioning as a multi-institutional scientific think tank, the Council includes distinguished scientists in the field of child and adolescent psychiatry, psychology, neuroscience, and neurology, and expertise in anxiety and mood disorders, attention-deficit hyperactivity disorder, autism spectrum disorders, and eating disorders. The Council is made possible by the extraordinary generosity of the [Stavros Niarchos Foundation](#).





Distinguished Scientist

Each year the Child Mind Institute's Scientific Research Council selects an exceptional researcher to receive the Child Mind Institute Distinguished Scientist Award. It carries a prize of \$25,000 and is presented at the Annual Child Mind Institute Child Advocacy Award Dinner in December. In 2011 the prize was awarded to two researchers. Judith L. Rapoport, MD (National Institute of Mental Health), received the Distinguished Scientist Award for her extraordinary career in clinical science. Jerome Kagan, PhD (Harvard University), received the award in recognition of his significant research on temperament. Drs. Rapoport and Kagan shared their work at a scientific symposium several months later followed by an interview with *Nightline* anchor Cynthia McFadden about their personal and professional journeys as scientists. Students from the leading public and independent schools were invited to participate in this part of the program. Called On the Shoulders of Giants, the annual symposium focuses on how the work, and the scientists themselves, have influenced subsequent generations of researchers.

EDUCATION & OUTREACH

The Child Mind Institute has a public education mission to provide authoritative, science-based information and resources about children's mental health to parents, educators and other mental health professionals.

We fulfill that mission with a full schedule of events for parents, educators, and mental health practitioners, an ambitious annual national awareness campaign, and a website that is updated daily with a wealth of authoritative information on childhood psychiatric and learning disorders and other parenting issues.

CHILDMIND.ORG

The Child Mind Institute's website contains a wealth of information, news, advice and strategies for parents, educators, and mental health professionals dealing with psychiatric and learning disorders in children and adolescents.

THE PARENT AND EDUCATOR WORKSHOPS

The Parent and Educator Workshops cover a range of issues affecting children, including selective mutism (SM), attention-deficit hyperactivity disorder (ADHD), obsessive-compulsive disorder (OCD), and others. These workshops provide an opportunity for parents, teachers,

and other professionals to gain new knowledge, insights and skills to improve their ability to nurture kids with these disorders and help them thrive. Sessions are free of charge and are led by clinical experts and held at the Child Mind Institute monthly; they are also available as recorded sessions online.

SPEAK UP FOR KIDS

The Child Mind Institute's Speak Up for Kids is a global campaign to increase public awareness of the signs and symptoms of psychiatric and learning disorders in children, and the importance of early intervention that can turn around their lives. Every May, during National Children's Mental Health Awareness Week, the Child Mind Institute works with partner organizations worldwide to sponsor events, including free lectures by child and adolescent psychiatrists and other mental health professionals.

THE ADAM JEFFREY KATZ MEMORIAL LECTURE

Designed to raise awareness and educate the public about ADHD and dyslexia, the Adam Jeffrey Katz Memorial Lecture was launched by the Katz family in 2002 as a living memorial to Adam Katz, who struggled with both disorders. The two-part program, held every May, which is National Mental Health Month, features



a lecture by or discussion with a leading expert in the field, and a candid conversation with a celebrity guest about living with a mental health disorder.

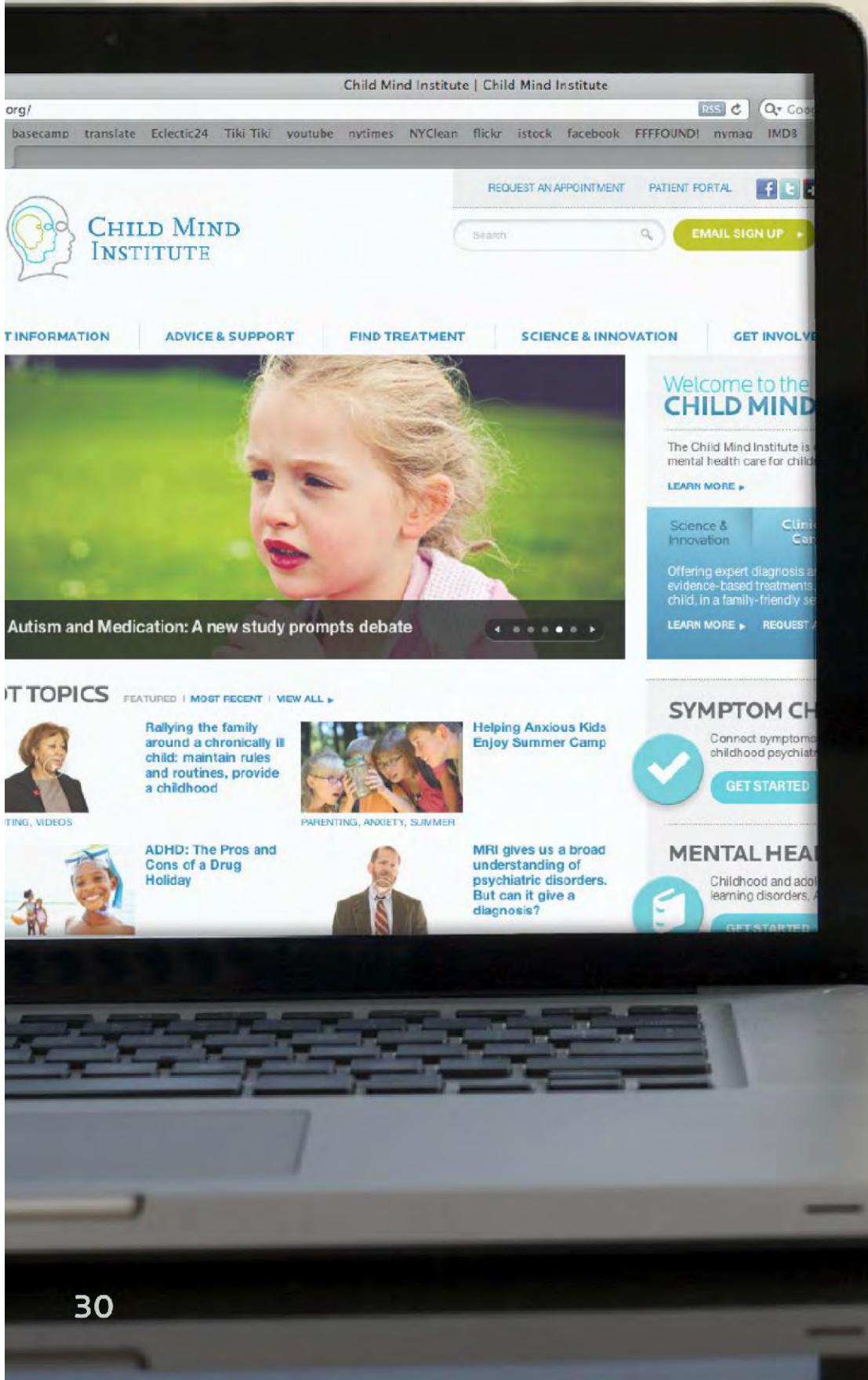
ON THE SHOULDERS OF GIANTS

Each year, the Child Mind Institute Scientific Research Council selects a scientist to receive the Distinguished Scientist Award for his or her lifetime of research and contributions to the fields of child mental health and developmental neuroscience. At the On the Shoulders of Giants symposium, the awardee is a featured speaker, along with two generations of his or her protégés, offering a view into the transformational power of dedication and

collaboration in science, focusing on how the work, and the Distinguished Scientists themselves, have influenced subsequent generations of researchers.

STUDENT ART PROJECT

The Child Mind Institute hosts four shows annually of art work by children and teenagers from public and independent schools in our gallery space. The exhibitions launch with an opening reception hosted by the Child Mind Institute for the student artists, their families, and the entire school community. A virtual gallery is also available on childmind.org



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CHILD MIND INSTITUTE

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Autism and Medication: A new study prompts debate

Welcome to the CHILD MIND

The Child Mind Institute is a leading provider of mental health care for children and adolescents.

LEARN MORE

Science & Innovation Clinical Care

Offering expert diagnosis and evidence-based treatments for children and adolescents in a family-friendly setting.

LEARN MORE REQUEST

TOPICS

FEATURED | MOST RECENT | VIEW ALL



Rallying the family around a chronically ill child: maintain rules and routines, provide a childhood

PARENTING, VIDEOS



Helping Anxious Kids Enjoy Summer Camp

PARENTING, ANXIETY, SUMMER



ADHD: The Pros and Cons of a Drug Holiday



MRI gives us a broad understanding of psychiatric disorders. But can it give a diagnosis?

SYMPTOM CHECKER



Connect symptoms to childhood psychiatric conditions.

GET STARTED

MENTAL HEALTH



Childhood and adolescent mental health and learning disorders.

GET STARTED

childmind.org

The Child Mind Institute's website contains a wealth of information, news, advice and strategies for parents, educators, and mental health professionals dealing with psychiatric and learning disorders in children and adolescents. An interactive Symptom Checker and Mental Health Guide offer the latest thinking on common disorders, from symptoms to treatments. Mental health experts from institutions around the country offer information and insight on their specialties in dozens of educational videos. Feature articles added weekly discuss issues of interest to parents, whether or not they have a child with a psychiatric or learning disorder. *Brainstorm*, a blog updated daily, offers summaries of news, links to articles of interest elsewhere, and commentary on issues related to children's mental health. Childmind.org has partnered with dozens of other sites and blogs to share content and enlarge the footprint of the articles and resources we have created, and a robust social media campaign uses Facebook and Twitter to spread the word.

Talking About Mental Health

More than 15 million children in America have a psychiatric disorder, including anxiety, depression, and ADHD, but at least half of them will never receive any help. **"Misunderstanding and fear prevent many parents from seeking treatment for children who are suffering,"** says *Parents* advisor Harold S. Koplewicz, M.D., president of the Child Mind Institute (CMI), in New York City.

Speak Up For Kids! is a new nationwide educational campaign developed by CMI and the American Academy of Child and Adolescent Psychiatry to help reduce the stigma associated with psychiatric as well as learning disorders. **National Child Mental Health Awareness Week** is May 1 to 7, and experts will be giving talks in communities around the country to empower parents and teachers to recognize the signs and symptoms, and

to point them to helpful resources in their area. **"We hope that those who care about children will become advocates** for the importance of early intervention and its ability to transform children's lives," says Dr. Koplewicz.

In addition, some of the local talks will focus on how parents and teachers can communicate effectively with children about catastrophic events such as shootings or natural disasters, since all kids may need help making sense of these situations. (For more advice about talking with your school-age child about potentially scary events in the news, see "The Real World," on page 196.)

Go to childmind.org/speakupforkids for detailed listings of the events going on throughout the week and to watch the webinar, "When to Worry About Your Child's Worries," with Dr. Koplewicz, which will air on May 3 at noon EST and remain on the site.



Parents
HEALTHY KIDS. HAPPY FAMILIES

Like 258K

QUizzes | Deals | Tools | Contests | Advice | Recalls | Apps

Pregnancy & Birth | Baby Names | Babies | Toddlers & Preschoolers | Big Kids | Food & Recipes | Parenting



Happy Mother's Day!

American Baby Bests Awards

*** Worrying About Kids' Worries**

For Child Mental Health Awareness Week, a focus on this vital issue.

Anxiety Disorders in Children

Does Your Child Have ADHD?

Quiz: Can Your Child Have ADHD?

Painted Pregnant Bellies



Speak up
for kids

CHILD MIND INSTITUTE™



When to Worry About Your Child's Worries

It's normal for kids to be anxious from time to time, but how can you know whether your child's worries are cause for concern? Here are smart suggestions from the experts at the Child Mind Institute.

Like Share Print Save Comments (0)



1 of 10 [Next >](#)

All kids have fears. Your baby may panic if a stranger picks up. Your **toddler** may be afraid of dogs. Your third grader gets a stomachache the day he's starting a new **school**. But some kids worry a lot more than others. It's always painful to watch a child suffer from anxiety, but it's especially difficult if you're not sure whether she's worrying *too much* and might need help.

The difference between normal worry and an anxiety disorder is severity. Although feeling anxious is a natural reaction to a stressful or dangerous situation, a child may need help if the anxiety is out of proportion, if it persists, or if it interferes with life and healthy development.

[Visit the Child Mind Institute](#)

HUNTER

WELCOME TO THE HOME OF HUNTER WELLIES

STILES SPINNIER
Visit your local Hunter Store

Lapins
Update your classic Hunter Boot with this high fashion alternative!

Ashleigh
The perfect leather tote for Spring!

Speak Up for Kids!
Hunter Boot Supports The Child Mind Institute.
Real Science. Real Hope.

Special Up for Kids

Speak Up for Kids

The Child Mind Institute's Speak Up for Kids is a global campaign to increase public awareness of the signs and symptoms of psychiatric and learning disorders in children, and the importance of early intervention that can turn around their lives. Every May, during National Children's Mental Health Awareness Week, the Child Mind Institute works with partner organizations worldwide to sponsor events, including free lectures by child and adolescent psychiatrists and other mental health professionals. The campaign received broad coverage in the media, from national magazines and television shows to local newspapers covering individual events. Speak Up for Kids was developed in 2011 by the Child Mind Institute and the American Academy of Child and Adolescent Psychiatry in partnership with Hunter Boot and *Parents* magazine.

Adam Jeffrey Katz Memorial Lecture

Designed to raise awareness and educate the public about ADHD and dyslexia, the Adam Jeffrey Katz Memorial was launched by the Katz family in 2002 as a living memorial to Adam Katz, who struggled with both disorders before his early death. The program, held every May, during National Mental Health Month, features a lecture by or discussion with a leading expert in the field, and a candid conversation with a celebrity guest about living with a mental health disorder.

At the inaugural Katz Lecture for the Child Mind Institute in 2010, the celebrity guest was actor Orlando Bloom, the 2011 event featured actress and producer Trudie Styler. Both of them spoke movingly and insightfully about struggling with dyslexia, and learning how to use their talents successfully. [Watch Orlando »](#)



VIDEO

Trudie Styler discusses her struggle with ADHD at the 2011 Lecture

The Student Art Project

The Child Mind Institute believes the arts are critical to child development and academic success because they promote self-esteem and provide opportunities for self-expression. That's why the Child Mind Institute invites both public and independent schools to participate in the Student Art Project, our gallery program dedicated to displaying works by students.

In four exhibitions a year, student pieces are displayed prominently at the Child Mind Institute headquarters, which accommodates 34 works of art. Each show is based on a theme chosen by an art teacher from the school. The exhibitions launch with an opening reception hosted by the Child Mind Institute for the student artists, their families, and the entire school community. A [virtual gallery](#) is also available on [childmind.org](#) »





AT AGE FIVE,
HE STILL SPOKE
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AFTER 4
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The Child Mind Institute is dedicated to transforming mental health care for the world's children. More than 15 million children in America have psychiatric disorders, and at least half of them will never receive help. For these kids, the correct diagnosis and treatment can mean success in school, with friends, and at home.

Learn more at childmind.org.

Real Science. Real Hope.




TREATING HER
ANXIETY WAS SO EFFECTIVE
EVEN HER PARENTS
THEIR PARENTS



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Real Science. Real Hope.



WE
PARENTS LOST
FOR FEAR OF
PARENT-TEACHER
CONFERENCES.



Real Stories Campaign

The Child Mind Institute partnered with BBDO New York to create “Real Stories,” an innovative public education campaign designed to raise awareness of the need for effective, evidence-based treatment for children and teens with psychiatric and learning disorders. “Real Stories” features striking and colorful hand-drawn illustrations that give life to the families affected by childhood psychiatric and learning disorders.

Our partners at Van Wagner helped us launch the campaign in telephone kiosks across Manhattan. The campaign also appeared in *New York Magazine* and on childmind.org »



BLOO
Cha

**VERA WANG, VANIT
JIMMY BUFFETT, AN
PER SE. FREDERIC
THE LEADING HOTEL**

From London's catwalks to Hawaii to the red carpets of supporting the bright mind. Place your bid and participate in the lives of children.

Our Partnership with Bloomingdale's

We are so fortunate to have Bloomingdale's as our first corporate partner. During the holidays, Bloomingdale's sold their signature teddy bear, the Little Brown Bear by Gund, alongside the storybook *A Magical Night Before Christmas*, by Dan Tucker, with illustrations by Michael Storrings and a foreword by Jimmy Buffett. A portion of the purchase price was donated to the Child Mind Institute. Bloomingdale's also hosted an online auction of "ultimate experiences" from Nov. 29 to Dec. 10, to benefit the Institute, and hosted and underwrote a private fashion show and luncheon co-chaired by Rachel Hovnanian, Christine Mack, Marcia Mishaan and Claude Wasserstein. Ten percent of net proceeds of purchases made by our guests October 8 - 12 were donated to the Child Mind Institute.





BLOOMINGDALES' Charity Auction

VANITY FAIR. ROBERT DE NIRO. ANNIE LEIBOVITZ. BURBERRY. FEKKAI. DR. RUTH. THE BEST OF THE WORLD.

Join NYC's celeb haunts and the beaches of the 2011 Tribeca Film Festival, join us in the spirit of the future. Donate in a movement to help make a difference for children everywhere.



FILM LOVERS THIS IS YOUR CHANCE TO MEET **ROBERT DE NIRO**

- \$20K TRIBECA FILM FESTIVAL**
Go VIP to Film week and sip espresso with a cinematic icon Robert De Niro
- VANITY FAIR PARTIES**
Mingle with celebs at VF's After Lunch with the festival's founder, Jang Rhee, and dine at Per Se
- \$2,500 SHOPPING SPREE**
Because you're worth something show stopping to wear, you'll be treated to a Bloomingdale's style session.

GO STRAIGHT TO THE HEART OF ALL THINGS FILM
We now also include access to 2 and a half nights of Tribeca Film Festival experience (movie screenings to go beyond the screen, live performances, and a panel with my favorite) and also look for a more it die chance packages that include 2 good passes to the Vanity Fair Opening Night Cocktail Party, a private car ride with Robert De Niro, and also Ann Leiby, who produced the festival and books, and dinner for 2 at a celebrity restaurant. It's all in that order you will dine at The London Hotel at this time. The Greenwich Hotel is also available in partnership. Tickets and you will be treated to a \$2,500 Bloomingdale's shopping spree with a personal shopper at either on 138 Street or 5th Ave. To accommodate the experience you will also receive a Tribeca Movie Booklet every day.

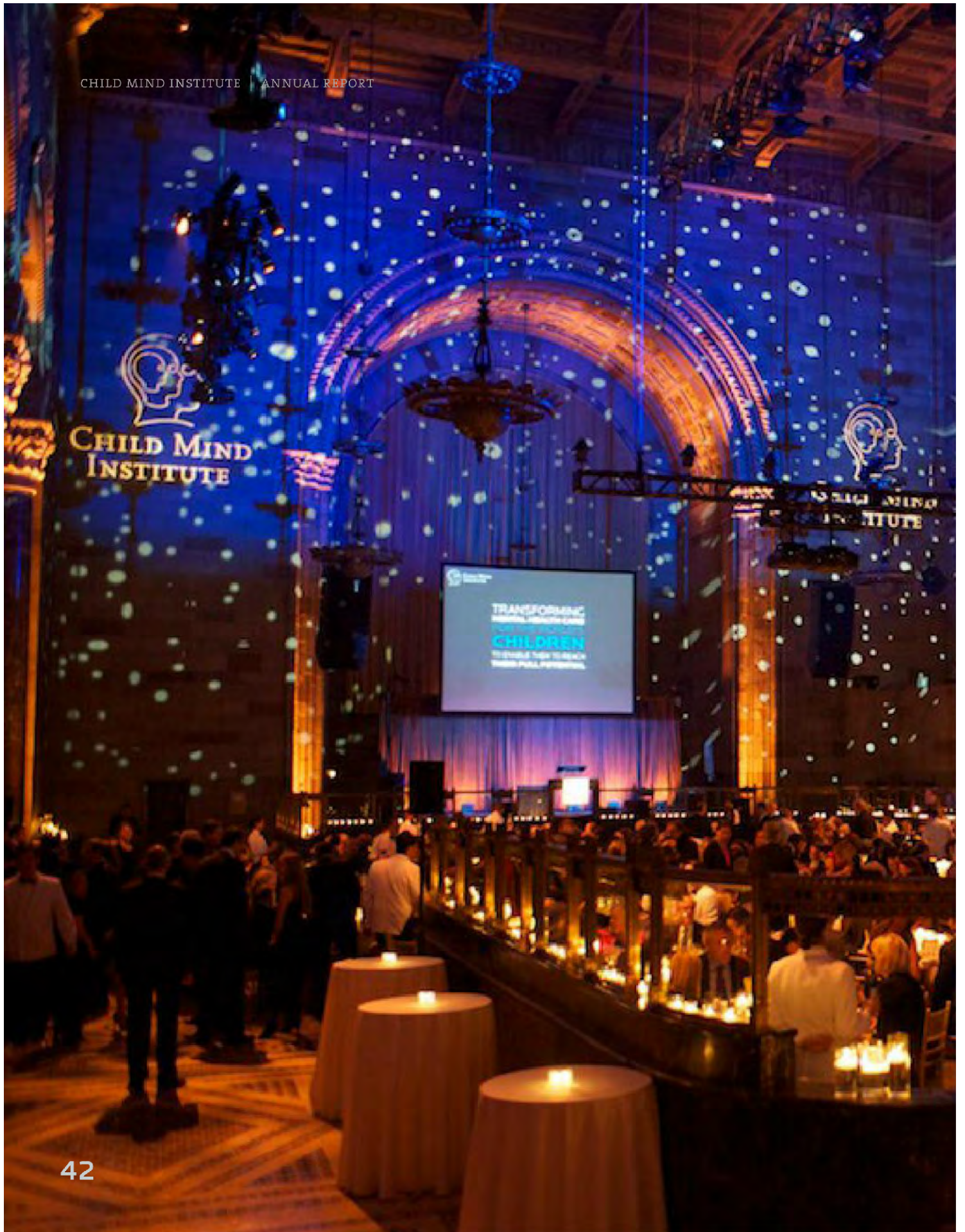
AUCTION LIVE 11/29-12/9

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Child Advocacy Award Dinner

The Child Mind Institute held its Inaugural Child Advocacy Award Dinner at Cipriani 42nd Street on December 9, 2010. The event, which honored Gov. Jon S. Corzine with the 2010 Child Advocacy Award, celebrated the accomplishments of our first year and raised a remarkable \$5.1 million to further our mission of transforming mental health care for children. In a video introduction, President Bill Clinton praised Gov. Corzine for his generosity and commitment to children's health and well-being. Academy Award®-winning director Ross Kauffman (*Born Into Brothels: Calcutta's Red Light Kids*) and Raeshem Nijhon created a short film featuring parents—including model and actress Veronica Webb—sharing how effective treatment transformed the lives of their kids, and their families. The inaugural Distinguished Scientist Awards were presented to Judith L. Rapoport, MD, the director of child psychiatry at the National Institute for Mental Health, and Jerome Kagan, PhD, Daniel and Amy Starch Research Professor of Psychology, Emeritus, at Harvard University. Dinner chairs included Elizabeth and Michael Fascitelli, Debra Perelman and Gideon Gil, and Brooke Garber Neidich and Daniel Neidich. Co-chairs included Preethi Krishna, Ram Sundaram, and J.C. Flowers.





Help From Our Friends

We could not have done any of this without the support of our friends—and their friends, who gathered throughout the year to raise awareness and funds for the Child Mind Institute. Jane and Jimmy Buffett hosted a kickoff event for special guests in their magnificent apartment overlooking New York City. Nancy and Michael Davis hosted a tea party in their garden, featuring Paula Crevoshay Jewelry, with a portion of sales benefitting the Child Mind Institute. Marcia and Richard Mishaan hosted a cocktail party at Richard Mishaan's model apartment in Greystone Property Development's LEED-certified building, 180 East 93rd Street. And Magaschoni's East Hampton and Southampton boutiques showcased the work of artist Linda Sirow, who donated a portion of her sales to the Child Mind Institute.



	CHILD MIND INSTITUTE, INC.	CHILD MIND MEDICAL PRACTICE, PLLC	COMBINED
REVENUE			
Foundation, Corporations, and Individuals	\$3,915,731	\$379,152	\$4,294,883
Special Event Revenue	\$5,015,774	-	\$5,015,774
Patient Service Revenue	-	\$4,069,551	\$4,069,551
Other Revenue	\$28,102	\$344,009	\$372,111
Total Revenue	\$8,959,607	\$4,792,712	\$13,752,319
EXPENSES			
Program Activities	\$2,747,525	\$3,895,586	\$6,643,111
Supporting Services	\$3,316,719	\$972,407	\$4,289,126
Total Expenses	\$6,064,244	\$4,867,993	\$10,932,237
Change in Net Assets	\$2,895,363	\$(75,281)	\$2,820,082
Net Assets at Beginning of Year	\$6,515,202	-	\$6,515,202
Net Assets at End of Year	\$9,410,565	\$(75,281)	\$9,335,284

STATEMENT OF FINANCIAL POSITION

Child Mind Institute, Inc. and Child Mind Medical Practice, PLLC Condensed Financial Information for the years ended September 30, 2011 and 2010.

	CHILD MIND INSTITUTE, INC.	CHILD MIND MEDICAL PRACTICE, PLLC	COMBINED
2011			
Assets	\$9,797,368	\$445,592	\$10,242,960
Liabilities	\$386,803	\$520,873	\$907,676
Net Assets	\$9,410,565	\$(75,281)	\$9,335,284
Total Liabilities and Net Assets	\$9,797,368	\$445,592	\$10,242,960



STATEMENT OF ACTIVITIES

Child Mind Institute, Inc. and Child Mind Medical Practice, PLLC
Condensed Financial Information for the years ended September 30, 2011
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The Child Mind Institute, Inc. and the Child Mind Medical Practice, PLLC's
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2010

	CHILD MIND INSTITUTE, INC.	CHILD MIND MEDICAL PRACTICE, PLLC	COMBINED
REVENUE			
Foundation, Corporations, and Individuals	\$8,570,923	\$310,848	\$8,881,771
Special Event Revenue	-	-	-
Patient Service Revenue	-	\$116,107	\$116,107
Other Revenue	\$2,513	\$2	\$2,515
Total Revenue	\$8,573,436	\$426,957	\$9,000,393
EXPENSES			
Program Activities	\$811,187	\$297,412	\$1,108,599
Supporting Services	\$1,247,047	\$129,545	\$1,376,592
Total Expenses	\$2,058,234	\$426,957	\$2,485,191
Change in Net Assets	\$6,515,202	-	\$6,515,202
Net Assets at Beginning of Year	-	-	-
Net Assets at End of Year	\$6,515,202	-	\$6,515,202

2010

	CHILD MIND INSTITUTE, INC.	CHILD MIND MEDICAL PRACTICE, PLLC	COMBINED
Assets	\$6,668,530	\$125,158	\$6,793,688
Liabilities	\$153,328	\$125,158	\$278,486
Net Assets	\$6,515,202	-	\$6,515,202
Total Liabilities and Net Assets	\$6,668,530	\$125,158	\$6,793,688



Breaking Through

We need your help in this unprecedented effort. Join us on the ground floor to revolutionize the science of child mental health, remove the stigma of psychiatric illness, and extend care to all the children who need it.

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